

A friendly note about a barking dog.

This is not a complaint. Nobody has reported you.

Hello,

Someone who lives near you got in touch with us because a dog in the neighbourhood barks a lot, often at night or during the day while everyone is out. They did not give us your name or your address. They asked for help, not a fight.

We are Tech4Tails, a South African pet company. Yes, we make bark control devices. No, we are not writing to sell you one. Most barking is sorted with training alone. Where it turns out to be anxiety, a device is the wrong tool altogether. The dog comes first. That is what the free guides below are for.

If your dog is not the one, please pass this along or bin it. No hard feelings either way.

Three things behind most barking in SA homes

1. **The fence patrol.** Passing dogs, the gate, delivery bikes. From your dog's side it works every time: they bark, the thing goes away. Block the sightline at the fence rather than calling your dog back.
2. **Nothing else to do.** A bored dog in an empty yard barks to make something happen. Ten minutes of sniffing or food-puzzle work before you leave does more than an hour's walk after.
3. **Alone-time panic.** Crying, howling or scratching at the door within minutes of you leaving is not naughtiness. It is panic. Telling your dog off makes it worse. So does any anti-bark device, because you are startling a dog who is already frightened. This one has its own guide below.



Start here: the barking guide

Positive reinforcement first, step by step. Devices only come up at the end, if training on its own is not winning.

tech4tails.co.za/barking-guide



If it is alone-time panic

The Calm Goodbye. A free plan for crying, howling and door-scratching when your dog is home alone. No device needed.

tech4tails.co.za/calm-goodbye

Both guides are free and neither asks for your email address. If you have already tried everything and you are at your wit's end, write to info@tech4tails.co.za and we will help you think it through, whether or not you ever buy anything from us.

The team at Tech4Tails